

Geelong and The Bellarine Peninsula



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ALL YOU NEED TO KNOW

Geelong, Victoria's second largest city, pulses to its own distinctive beat. The lively waterfront has prime position on a north-facing bay, rare in the Southern Hemisphere. Across Geelong, old industrial spaces have been reinvented as new galleries and on-trend cafés. Just 20 minutes from Geelong city centre, The Bellarine offers golden-sand beaches, al fresco dining, just-caught seafood and local boutique wineries with some of the most striking views across the bay back to Melbourne.

TOP ATTRACTIONS

Searoad Ferries

Connecting Mornington Peninsula with the Bellarine and the Great Ocean Road, Searoad Ferries invites visitors to cross Port Phillip Bay in style. The trip takes 40 minutes one way or two hours return. Twilight cruises take place on Friday and Saturday evenings, and High Tea on the High Seas is available every Sunday.

Geelong Waterfront

Geelong's bayside waterfront precinct is a cosmopolitan hive of activity with bay cruises, helicopter flights, carousel rides, promenade walks and plenty of dining options, including Fishermen's Pier, Baveras Brasserie, City Quarter Bar and Edge Geelong.

Narana Aboriginal Cultural Centre

Geelong's award winning Aboriginal Cultural Centre, Narana, invites visitors to learn about Aboriginal history and culture in a welcoming and relaxed atmosphere. Nestled amongst a garden of native trees with resident emus and an abundance of birdlife, Narana is home to a gallery of genuine Aboriginal art and craft, and a performance space where didgeridoo performances and Dreamtime stories regularly take place.



South Bay Eco Adventures

South Bay Eco Adventures is an award-winning ecotourism company specialising in boat tours of Southern Port Phillip Bay. Its tours highlight the history, wildlife and coastal landscapes of Southern Port Phillip Bay, and showcase wonders that are only accessible by boat.

Geelong Gallery

Established in 1896, Geelong Gallery houses a collection of 19th and 20th century Australian and European paintings and decorative arts. The carefully curated collection includes eighteenth and nineteenth-century English porcelain, British art pottery, colonial Australian silver, as well as contemporary Australian paintings, prints, sculpture and ceramics. A particular focus of the collection is early images of the Geelong region.

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KEY EVENTS

Cadel Evans Great Ocean Road Race

January

The Cadel Evans Great Ocean Road Race debuted in 2015 to become the newest addition to the Australian professional cycling calendar attracting world class riders and top international teams. The ride weaves through the streets of Geelong, then cruises along the Bellarine and the Surf Coast to conclude back in Geelong.

Australian International Airshow

February/March

The Australian International Airshow occurs biennially at Avalon Airport, midway between Melbourne and Geelong. It is the largest airshow in the southern hemisphere with vast displays on ground as well as flying displays by awe-inspiring aircraft.

Festival of Sails and Australia Day Fireworks

January

Since 1844, the Festival of Sails has played a key part in the Victorian and Australian yachting calendar. It is an iconic, fun-filled event, combining first-class racing with a brilliant shoreside festival. Each year on the Australian Day long weekend, around 100,000 visitors flock to the Geelong waterfront to share in the celebration.



PRODUCT HIGHLIGHTS

Jack Rabbit Vineyard

With unrivalled views across the bay to Geelong, the You Yangs and Melbourne, Jack Rabbit Vineyard is the ideal destination to savour a glass of award-winning, cool climate wine. Contemporary à la carte dining combined with an intimate, coastal ambience makes this a must-visit on a trip to the Bellarine.

Mud Day Spa

Located in Queenscliff, Mud Day Spa offers a range of body and beauty treatments including facials, massage and wraps using Pevonia and L'Tya products. L'Tya is a natural and native skincare range developed with guidance of Aboriginal elders.

Little Creatures Brewery

Australian brewer Little Creatures recently renovated an historic woollen mill in South Geelong to create an East Coast home. The new headquarters incorporates brewing facilities, a restaurant and large bar serving the full range of Little Creatures beer, including Geelong's own, Furphy.

Flying Brick Cider House

Home to one of Australia's fastest growing cider brands. The cider is named after a local cockatoo, with the building design shaped like a black cockatoo. Open daily for lunch, weekends for dinner also, with live music.

For more information on Geelong and the Bellarine visit www.tourismgeelongbellarine.com.au